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| **NAEP 2014 ANNUAL CONFERENCE**  **Hilton St. Petersburg Bayfront**  **ST. PETERSBURG, FL APRIL 7-10, 2014**  **SPONSORSHIP OPPORTUNITIES**  All exhibitors and sponsors will receive: **DEADLINES (to be included in):**   * Recognition in the final program 1. Advance Program you must register by 11/15/13 * Poster recognition in registration area 2. Poster displays at conference by 3/10/14 * Recognition (projected on screen) before all general sessions & lunches 3. Final program by 3/10/14 | |
| **Diamond Sponsor**   * Conference Title presented by your company/agency on all printed materials and throughout the conference * Your logo on our web site with a link to your website * Exclusive Recognition as a major sponsor: Your choice of President’s Reception, Opening Session or Keynote Luncheon * Exhibit booth in prime location * Four full conference registrations | **$20,000 (1 available)**   * Two full page advertisement in the final program * Company logo on conference bags * Company logo on lanyards * Company literature in conference bags * Option to put welcome gift in attendee’s hotel room * A pre-conference attendees list * Company logo on promo item * Corporate Membership |
| **Platinum Sponsor - $10,000 (2 available)**   * Exclusive Recognition as a major sponsor at your choice of Welcome Reception, Opening Session or Keynote Luncheon * Exhibit Booth * Your logo on our web site with a link to your website * Two full conference registrations * Full page advertisement on the back cover or inside front cover of the final program * Company logo on the conference bags * A pre-conference attendees list | **Quantum Sponsor - $7,500 (6 available)**   * Recognition as a major sponsor at Welcome Reception or Keynote Luncheon * Exhibit Booth * Your logo on our web site with a link to your website * One Full Conference registration * Full page advertisement in the final program * Company logo on the conference lanyards or promotional item * A pre-conference attendees list |
| **Gold Sponsor - $5,000 (8 available)**   * Exclusive sponsorship of a breakout room with poster recognition in the room and literature distributed on a table * Exhibit booth * Your logo on our web site with a link to your website * One full conference registration * ½ page advertisement in the final program * A pre-conference attendees list | **Silver Sponsor - $2,500**   * Recognition as a sponsor * One day conference registration * ¼ page advertisement in the final program * Table Top Display * Your company name on our website with a link to yours * A pre-conference attendees list |
| **Copper Sponsor - $1,500**   * Recognition as a sponsor * Your company name on our website linked to your website * Two meal tickets for a lunch * ¼ page advertisement in the final program | **Bronze Sponsor - $1,000**   * Recognition as a sponsor * Your company name on our website linked to your website * Business card advertisement in the final program |
| **Pewter Sponsor - $500**   * Recognition as a sponsor * Your company name on our website linked to yours | **Student Sponsor - $250**   * Pay for a student to attend the conference |
| **Other Sponsor - $\_\_\_\_\_\_\_\_\_\_\_\_\_\_** Examples: Flash drive with conference proceedings on it, AV, Transportation, Internet Room, Breakfast, Breaks, Specific Sessions, (Call to discuss) | |



**NAEP 2014 ANNUAL CONFERENCE**

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**ST. PETERSBURG, FL APRIL 7-10, 2014**

**EXHIBIT OPPORTUNITIES**



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| **EXHIBITOR OPPORTUNITIES: FULL CONFERENCE** | |
| **Exhibit booth 8ft deep x 10 ft wide - $1,000**   * One Full Conference Registration * Two booth attendee badges (Extra badges are $50 each, badges do not include meals/receptions). * Your company name on our website linked to your website * Attendees list | **Table Top Display 6 ft x 30 in table - $750**   * One Day Conference Registration * Two booth attendee badges (Extra badges are $50 each, badges do not include meals/receptions). * Your company name on our website linked to your website * Attendees list |

**Cancellation Policy**: If written cancellation is received by February 1, 2014, a full refund will be made less $100 administrative fee. If cancellation is received after Feb 1, 2014 and before March 1, 2014 an 80% refund less $100 administrative fee will be given. After March 1, 2014, no refund will be made.

**Questions?**

Donna Carter, NAEP Conference Planner

PH: 863-949-0262 Fax: 501-423-1701

Email: naepfl@verizon.net

**PROGRAM AD FEES and SPECIFICATIONS**

AD SIZES AND FEES

Full Page……………………………….7.25 wide x 10 high…………….....................………$1,600

Half Page………………………………7.25 wide x 4.75 high………………..........................…$850

Quarter Page……..…………………….3.375 wide x 4.75 high………….....................………..$500

Business Card………………………….3.375 wide x 2.125 high…………......................………$250

DIGITAL SPECIFICATIONS

* Only digital files will be accepted
* Black and white or grayscale JPEG 600 resolution at 100% size, or high resolution PDF
* **Files must be smaller than 4 MB**

**Send all ads to:**

Donna Carter [naepfl@verizon.net](mailto:naepfl@verizon.net)

**Ad Submittal Deadline: March 7, 2014**

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**ST. PETERSBURG, FL APRIL 7-10, 2014**

**NAEP Sponsor, Exhibitor and Program Ad Sign Up Form**

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| --- | --- | --- | --- |
| **Company Name:** | | | |
| **Address:** | | | |
| **City** | **State** | | **Zip:** |
| **Contact Name:** | | | |
| **Phone:** | | **Fax:** | |
| **Email:** | | **Web Site:** | |

**Sponsors:**

|  |  |
| --- | --- |
| **Diamond Sponsor - $20,000**  **Event I wish to sponsor:** \_\_\_\_ President’s Reception \_\_\_\_ Opening Keynote Session \_\_\_\_ Keynote Luncheon | |
| **\_\_\_\_ Platinum Sponsor - $10,000**  **Event I wish to sponsor:** **\_\_\_\_** Welcome Reception  **\_\_\_\_** Opening Keynote Session **\_\_\_\_** Keynote Luncheon | **\_\_\_\_ Quantum Sponsor - $7,500**  **Event I wish to help sponsor:** \_\_\_Welcome Reception \_\_\_ Keynote Luncheon |
| **\_\_\_\_ Gold Sponsor - $5,000** | **\_\_\_\_ Silver Sponsor - $2,500** |
| **\_\_\_\_ Copper Sponsor - $1,500** | **\_\_\_\_ Bronze Sponsor - $1000** |
| **\_\_\_\_ Pewter Sponsor - $500** | **\_\_\_\_ Student Sponsors - $250\_** |
| **\_\_\_\_ Other Sponsors - $\_\_\_\_\_\_\_\_\_\_**  **I wish to help sponsor:** | |

**Exhibits:**

|  |  |
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| **\_\_\_\_ Booth - $1,000** | **Space No. Requested\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (see layout map)** |
| **\_\_\_\_ Table Top - $ 750** | **Space No. Requested\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (see layout map)** |

**Ads:**

**\_\_\_\_ Full Page Ad - $1,600**

Return this form with your payment to:

NAEP, 37867 Sunny Dell Ln; Halfway, OR 97834

**\_\_\_\_ Half Page Ad - $850**

**\_\_\_\_ Quarter Page Ad - $500**

**\_\_\_\_ Business Card Ad - $250**

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| **Check** | **Visa** | **MasterCard** | | | **American Express** | |
| **Credit Card Number:** | | | | | | |
| **Expiration Date:** | | | **Verification Code:** | | | |
| **Name on credit card:** | | | | | | |
| **Billing address for credit card:** | | | | | | |
| **Billing City** | | | | **State** | | **Zip** |

**Mail to: NAEP**

**37867 Sunny Dell Ln**

**Halfway OR 97834**

**Questions:** Donna Carter, NAEP

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